

## Special Search Engine Queries

Name	Example	Description
<b>Include Word</b>	SEO +Lancaster	If a common word is essential to getting the results you want, you can include it by putting a "+" sign in front of it.
<b>Exclude Word</b>	SEO -London	You can exclude a word from your search by putting a minus sign ("-") immediately in front of the term you want to exclude from the search results.
<b>Phrase Search</b>	"yahoo directory"	Search for complete phrases by enclosing them in quotation marks or connecting them with hyphens. You may need to use a "+" to force inclusion of common words in a phrase.
<b>Boolean OR Search</b>	outsource india <b>OR</b> europe	To retrieve pages that include either word A or word B, use an uppercase <b>OR</b> between terms.
<b>Site Restricted</b>	legal <b>site:</b> www.b-1st.com	If you know the web site you want to search but aren't sure where the information is located within that site, you can search only within a specific web site. Do this by entering your query followed by the string " <b>site:</b> " followed by the host name.
<b>Date Restricted</b>	business first <b>daterange:</b> 2452122-2452234	If you want to limit your results to documents that were published within a specific date range, then you can use the " <b>daterange:</b> " query term to accomplish this: <b>daterange:&lt;start Julian date&gt;-&lt;end Julian date&gt;</b>
<b>Title Search (1)</b>	<b>intitle:</b> seo	If you pre-pond " <b>intitle:</b> " to a query term, Google restricts the results to documents containing that word in the title. Note there can be no space between the " <b>intitle:</b> " and the following word. Putting " <b>intitle:</b> " in front of every word in your query is equivalent to putting " <b>allintitle:</b> " at the front of your query.
<b>Title Search (2)</b>	<b>allintitle:</b> search engine optimisation	Starting a query with the term " <b>allintitle:</b> " restricts the results to those with all of the query words in the title.
<b>URL Search (1)</b>	<b>inurl:</b> b1st	If you pre-pond " <b>inurl:</b> " to a query term, Google search restricts the results to documents containing that word in the result URL. Note there can be no space between the " <b>inurl:</b> " and the following word. " <b>inurl:</b> " works only on words, not URL components. In particular, it ignores punctuation and uses only the first word following the " <b>inurl:</b> " operator. To find multiple words in a result URL, use the " <b>inurl:</b> " operator for each word. Putting " <b>inurl:</b> " in front of every word in your query is equivalent to putting " <b>allinurl:</b> " at the front of your query.
<b>URL Search (2)</b>	<b>allinurl:</b> bfirst seo	Starting a query with the term " <b>allinurl:</b> " restricts the results to those with all of the query words in the result URL.
<b>Text Only Search</b>	<b>allintext:</b> bfirst	Starting a query with the term " <b>allintext:</b> " restricts the results to those with all of the query words in only the body text, ignoring link, URL, and title matches.
<b>Links Only Search</b>	<b>allinlinks:</b> b1st	Starting a query with the term " <b>allinlinks:</b> " restricts the results to those with all of the query words in the URL links on the page.
<b>File Type Filtering</b>	seo <b>filetype:</b> doc OR filetype:pdf	The query prefix " <b>filetype:</b> " filters the results returned to include only documents with the extension specified immediately after.
<b>Exclude File Type</b>	sem <b>-filetype:</b> doc - filetype:pdf	The query prefix " <b>-filetype:</b> " filters the results to exclude documents with the extension specified immediately after.
<b>Document Info</b>	<b>info:</b> www.b-1st.com	The query prefix " <b>info:</b> " returns a single result for the specified URL if it exists.
<b>Inbound Links</b>	<b>link:</b> www.b-1ST.com	The query prefix " <b>link:</b> " lists web pages that have links to the specified web page.
<b>Related Sites</b>	<b>related:</b> www.b-1st.com	The query prefix " <b>related:</b> " lists web pages that are similar to the specified web page.
<b>Cached Page</b>	<b>cache:</b> www.b-1st.com internet marketing	The query prefix " <b>cache:</b> " returns the cached version of the page. If you include other words in the query, Google will highlight those words within the cached document.